

The emerging market fintech investor

# Results Presentation 4Q20

### **4Q20 Highlights**

#### **Strong Finish In Banner Year For All Things Digital**

 Q4 ended 2020 on a strong note as our companies continue to benefit from the shift to digital financial services across the emerging world, which saw a step change in growth through 2H20 due to COVID-19.

#### NAV

4Q20 NAV/share rose to a fresh all-time high of SEK 3.83 and NAV to USD 388.1m, driven by continued strong performance across the
portfolio. In USD terms, NAV/share grew 24% YoY to USD 0.47.

#### **Creditas**

• VEF's lighthouse investment, Creditas, closed a Series E funding round of USD 255m, valuing the company at USD 1.75b. VEF invested an additional USD 25m as part of the round and Creditas now accounts for 44% of total NAV.

#### **VEF Share Placement**

• VEF raised SEK 522m (USD 61m) in November via a direct market placement, with support of existing and new investors to continue its investment mandate in EM Fintech.

#### **New Name - VEF**

• At the Special General Meeting (SGM) in October, Vostok Emerging Finance resolved to change the Company's name to VEF.

### **4Q20 Financial Highlights**

#### **NAV**

- NAV increased during 4Q20 to USD 388.1m
- In local currency, NAV increased to SEK 3,178m. NAV/share increased by 6% to SEK 3.83
- In USD terms, NAV/share grew 24% YoY to USD 0.47
- Cash position at 4Q20 end was USD 52.4m

#### **Financial Result**

- 4Q20: Net result USD 60.5m (4Q19: USD 0.77m),
   EPS of USD 0.08 (4Q19: USD 0.00)
- FY20: Net result USD 79.5m (FY19: USD 48.5m),
   EPS of USD 0.11 (FY19: USD 0.07)

|                            | 4Q19  | 3Q20  | 4Q20  |
|----------------------------|-------|-------|-------|
| NAV (USDm)                 | 249.4 | 268.2 | 388.1 |
| NAV (SEKm)                 | 2,325 | 2,409 | 3,178 |
| NAV per share (SEK)        | 3.55  | 3.63  | 3.83  |
| NAV per share (USD)        | 0.38  | 0.40  | 0.47  |
| VEFL SDB share price (SEK) | 2.94  | 2.57  | 4.04  |

### NAV Reaches a New High of USD 388.1m

#### Q1

COVID-19 impact; NAV decrease of 25%

#### Q2

 Clarity and confidence returns coupled with market recovery; 20% NAV recovery

#### Q3

 Portfolio back on a growth footing; NAV growth of 20%

#### Q4

 NAV growth of 45% QoQ to USD 388.1m, part driven by capital raise



fresh high 400 Net proceeds 350 from capital raise Q2 & Q3 Post-COVID 300 growth 250 COVID impact 200 150 100

**VEF NAV Evolution (USDm)** 

Q4

**NAV** reaches

Note: growth metrics displayed are in USD terms

### **4Q20 NAV Evolution**

| Company                      | Fair value<br>Dec 31, 2020<br>(TUSD) | Net invested<br>amount<br>(TUSD) | Investment/<br>divestments<br>2020 | Change in<br>fair value<br>4Q 2020<br>(TUSD) | Change in<br>fair value<br>2020<br>(TUSD) | Fair value<br>Dec 31,<br>2019<br>(TUSD) | Valuation method   |
|------------------------------|--------------------------------------|----------------------------------|------------------------------------|--|---|---|--------------------|
| Creditas                     | 169,023                              | 73,356                           | 24,856                             | 42,088                                       | 70,921                                    | 73,246                                  | Latest transaction |
| Konfio                       | 48,504                               | 27,500                           | _                                  | 8,225  | 6,925                                     | 41,579                                  | Mark-to-model      |
| TransferGo                   | 28,634                               | 11,037                           | 2,111                              | 3,467  | 13,968                                    | 12,555                                  | Mark-to-model      |
| Juspay                       | 17,372                               | 13,000                           | 13,000                             | 4,372  | 4,372                                     | _                                       | Mark-to-model      |
| Nibo                         | 13,610                               | 6,500                            | 1,200                              | 544  | 1,791                                     | 10,619                                  | Mark-to-model      |
| REVO                         | 11,083                               | 6,664                            | -3,0179                            | 2,515  | -2,144                                    | 16,244                                  | Mark-to-model      |
| FinanZero                    | 9,933                                | 2,671                            | _                                  | 976  | 2,205                                     | 7,728                                   | Mark-to-model      |
| JUMO                         | 9,540                                | 14,614                           | _                                  | 989  | -7,335                                    | 16,875                                  | Mark-to-model      |
| Magnetis                     | 8,330                                | 5,668                            | _                                  | 635  | 222                                       | 8,108                                   | Mark-to-model      |
| Finja                        | 6,748                                | 3,172                            | 925                                | 2,067  | 2,434                                     | 3,389                                   | Latest transaction |
| Xerpa                        | 5,758                                | 8,500                            | _                                  | 828  | -2.742                                    | 8,500                                   | Mark-to-model      |
| Guiabolso                    | 5,417                                | 30,000                           | _                                  | -3,330                                       | -6,128                                    | 11,545                                  | Mark-to-model      |
| Liquidity investments        | 48,205                               | 46,965                           | 13,500                             | 172  | 183                                       | 34,521                                  |                    |
| Investment portfolio         | 382,157                              | 249,647                          | 52,575                             | 63,548                                       | 84,672                                    | 244,908                                 |                    |
| Cash and cash equivalents    | 4,224                                |                                  |                                    |  |   | 5,562                                   |                    |
| Total investment portfolio   | 386,381                              |                                  |                                    |  |   | 250,470                                 |                    |
| Other net assets/liabilities | 1,685                                |                                  |                                    |  |   | -1,031                                  |                    |
| Total Net Asset Value        | 388,066                              |                                  |                                    |  |   | 249,439                                 |                    |



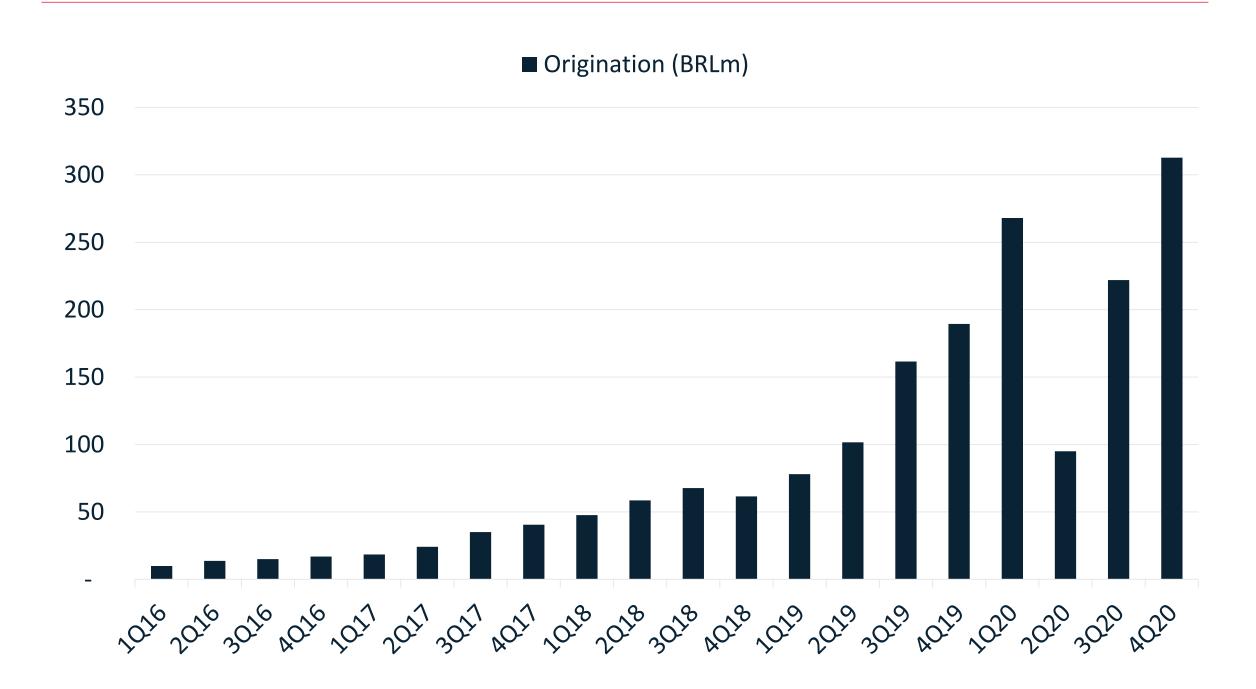


Key facts

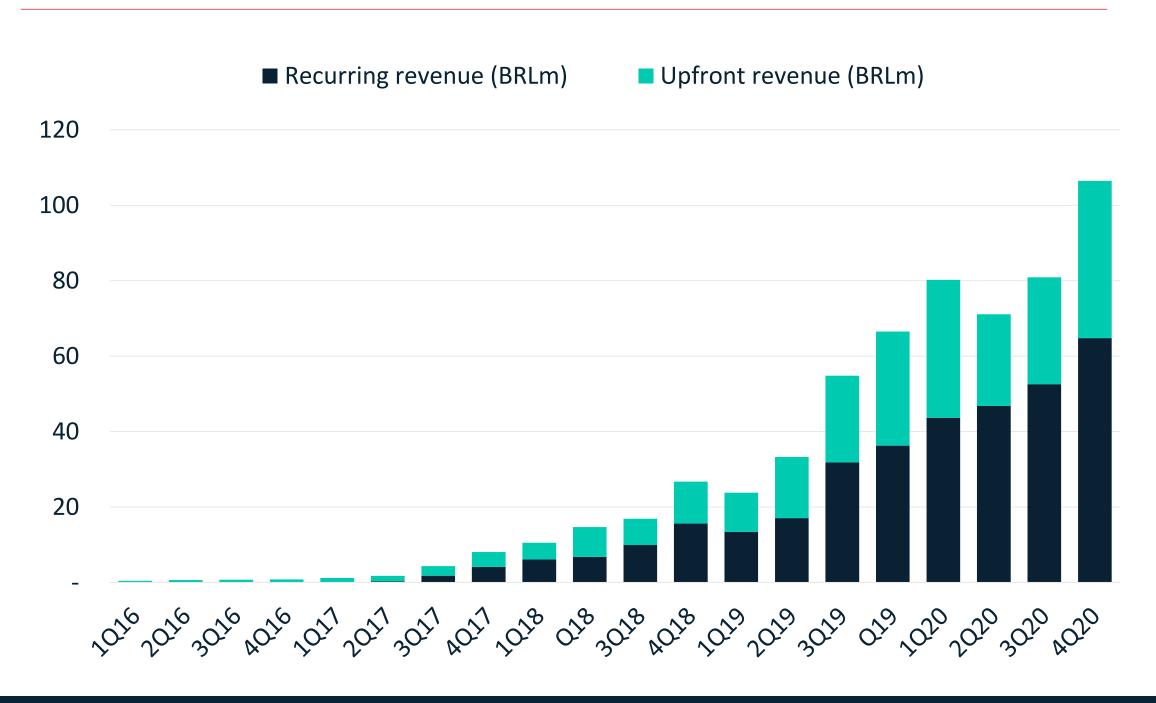
| Focus         | Secured Consumer Lending |
|---------------|--------------------------|
| Founded       | 2012                     |
| Key region    | Brazil                   |
| Share of NAV: | 44%                      |

| Fair value         | USD 169.0 mln |
|--------------------|---------------|
| Investment         | USD 73.5 mln  |
| Ownership stake    | 9.8%          |
| Year of investment | 2017          |

#### Origination



#### Revenue



"In early March, due to the pandemic, we preferred to be cautious, as we did not know how the markets would react. Although our pace slowed, we have continued growing and this allowed us to monitor credit quality and capital markets liquidity. Both have remained very strong for Creditas and, in July, we returned to hyper-growth keeping the plan to triple in size in the next 12 months", comments Sergio Furio, Creditas CEO.



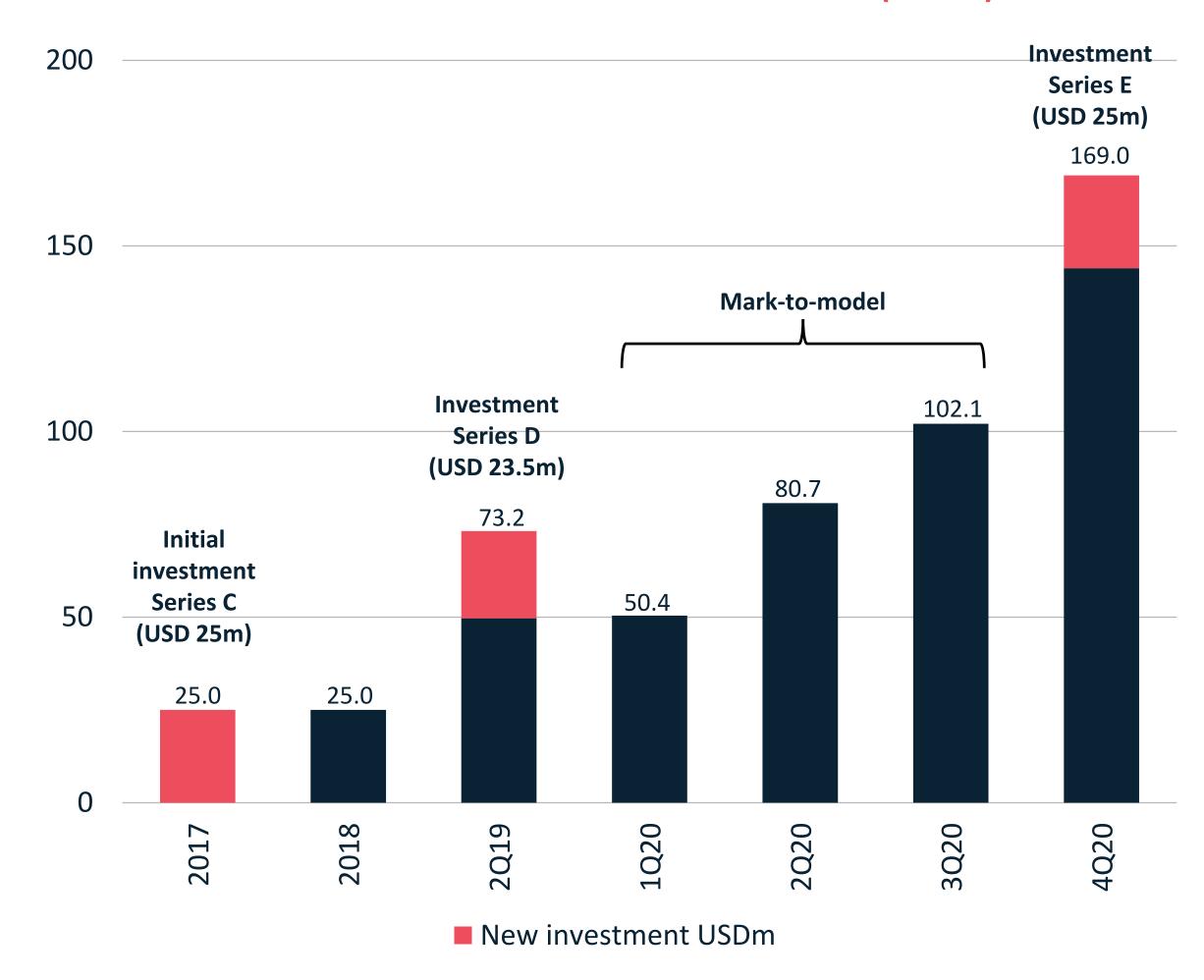


### **Creditas – North Star Investment and Driving NAV**

#### **Series E Fundraising**

- In 4Q20 Creditas raised a USD 255m Series E funding round, giving the business a USD 1.75b post-money valuation.
- New investors include LGT Lightstone, Tarsadia Capital, e.ventures, Sunley House and Wellington Management.
- Post the fundraising, Creditas now accounts for 44% of VEF's NAV.
- Now on a path towards IPO, Creditas has begun to share quarterly results of key operational metrics, with the objective of increasing transparency to the market, something which we welcome as a listed investment company.

#### **Creditas Stake Valuation Since Initial Investment (USDm)**





Key facts

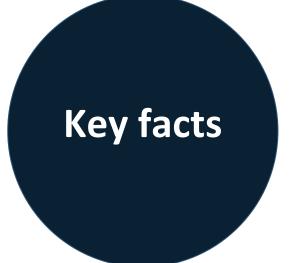
| Focus         | Diversified financial services for Mexican SMEs |
|---------------|---|
| Founded       | 2014  |
| Key region    | Mexico  |
| Share of NAV: | 13%   |

| Fair value         | USD 48.5 mln |
|--------------------|--------------|
| Investment         | USD 27.5 mln |
| Ownership stake    | 11.0%        |
| Year of investment | 2018         |









| Focus         | Mobile Payments |
|---------------|-----------------|
| Founded       | 2012            |
| Key region    | India           |
| Share of NAV: | 4%              |

| Fair value         | USD 17.4 mln |
|--------------------|--------------|
| Investment         | USD 13.0 mln |
| Ownership stake    | 9.9%         |
| Year of investment | 2020         |



Our first investment into India, Juspay is the country's leading mobile payments platform for online merchants



India has one of the most advanced and complex electronic payment infrastructures globally, resulting in friction and challenges for merchants and banks in the country



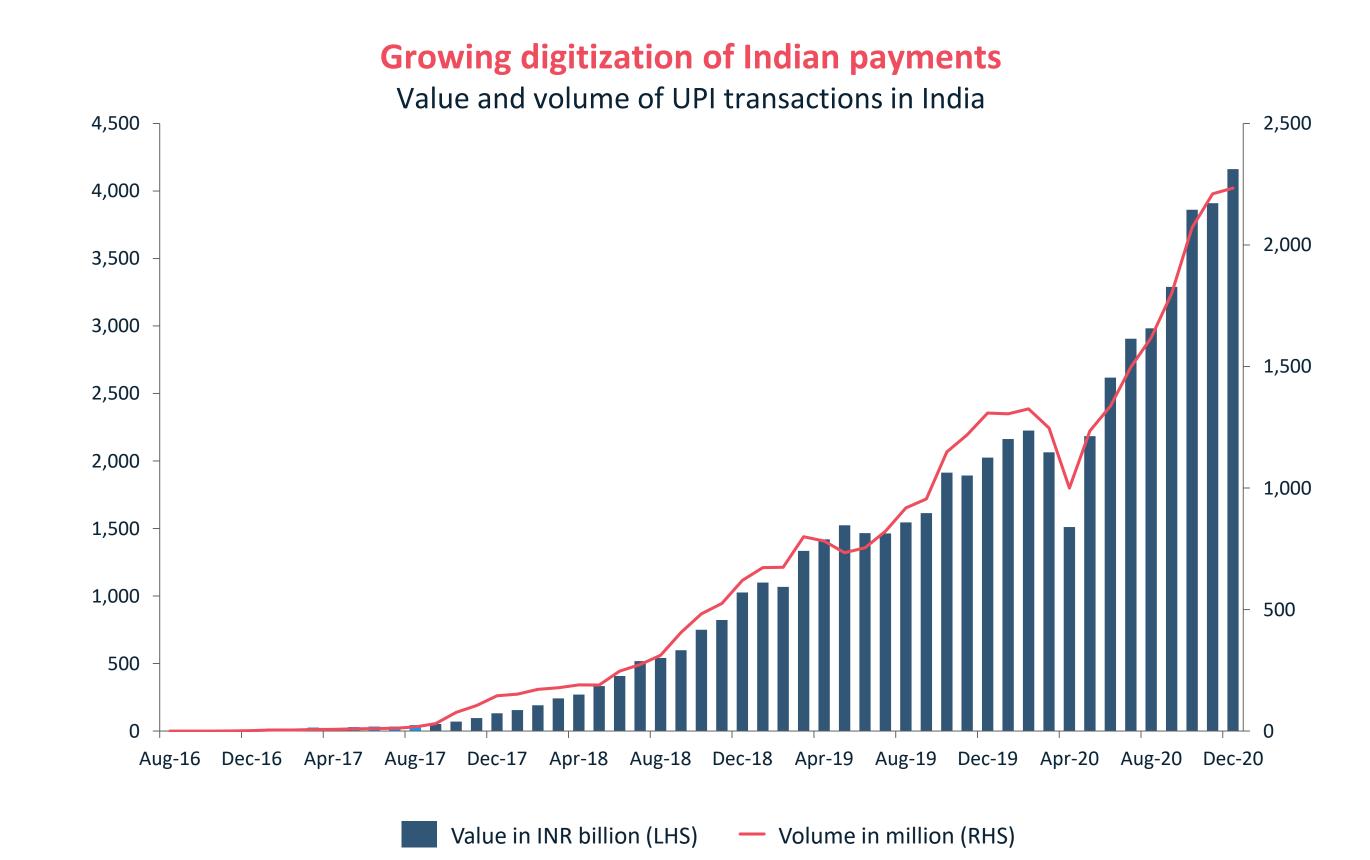
Juspay solves these challenges for customers with their unifying layer of products and value-added services, with more than 200 mln downloads of its SDK



Juspay improves conversion rates for merchants and others in the payment value chain, facilitating more than USD 20 bln of annualised GMV and 5m transactions per day



Based in Bangalore, Juspay is backed by Accel India, Wellington Management, and serves some of India's largest merchants including Amazon, Flipkart and Uber







| Key facts |  |
|-----------|--|
|           |  |

| Focus         | Accounting SaaS provider for SMEs & Accountants |
|---------------|---|
| Founded       | 2012  |
| Key region    | Brazil  |
| Share of NAV: | 4%  |

| Fair value         | USD 13.6 mln |
|--------------------|--------------|
| Investment         | USD 6.5 mln  |
| Ownership stake    | 20.1%        |
| Year of investment | 2017         |

|                                      | nibo | FORTNOX<br>Småföretagens bästa vän |
|--------------------------------------|------|------------------------------------|
| Customers                            | 300k | 300k                               |
| Addressable SMEs                     | 10m+ | 600k                               |
| Implied market share                 | 3.0% | 50%                                |
| Max growth potential                 | 34x  | <b>2</b> x                         |
| Valuation / current market cap (USD) | 60m  | 2.9b                               |
| Valuation vs. Nibo                   |      | 49x                                |

### **Portfolio Mix and Commentary**

#### **Portfolio Evolution Through 2020**

- We have 12 holdings as of 4Q20, diversified by geography, business type and stage of development.
- In 2020, we made our first investment in India: Invested USD 13m in Juspay, one of the country's leading payments companies.

#### **Portfolio Focus And Concentration**

- Brazil and broader LatAm account for 55/68% of our geographic spread.
- Creditas is our clear largest holding at 44% of NAV and continuing to compound off a larger base
- Top 2 holdings are 57% / top 5 are 72% of NAV

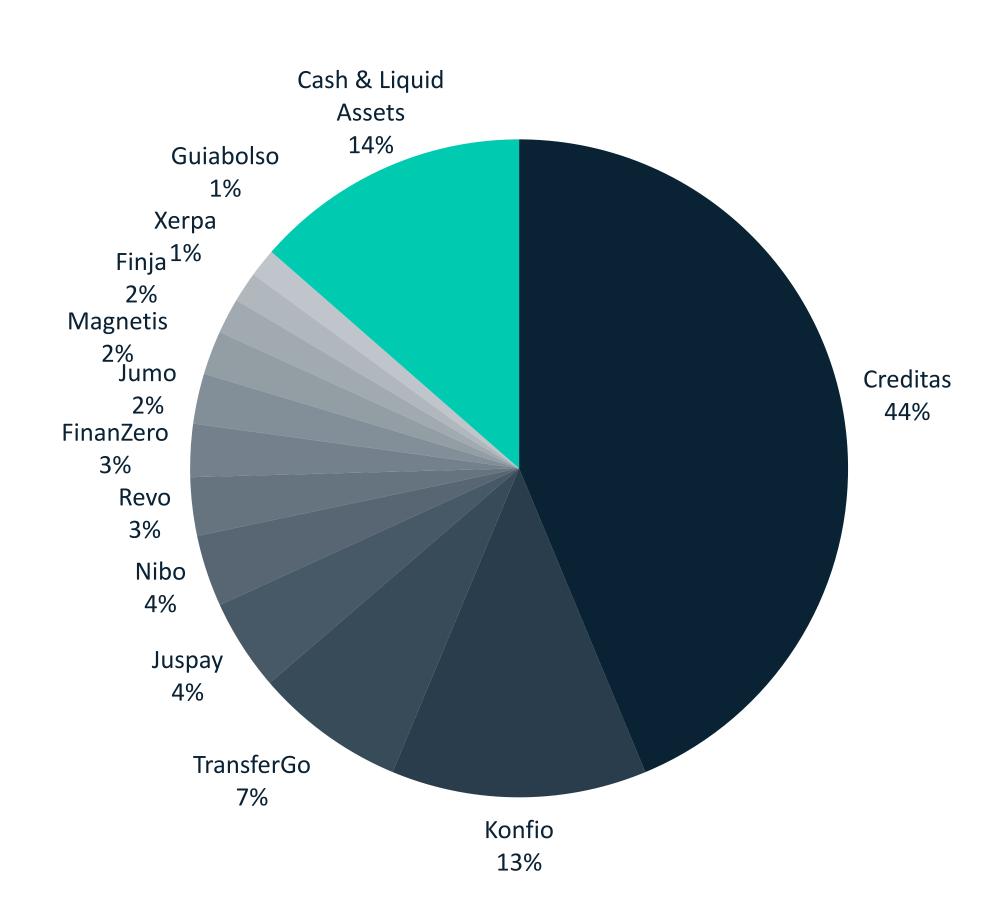
#### **Cash Position**

• USD 52.4m cash position at the end of 4Q20

#### **Pipeline**

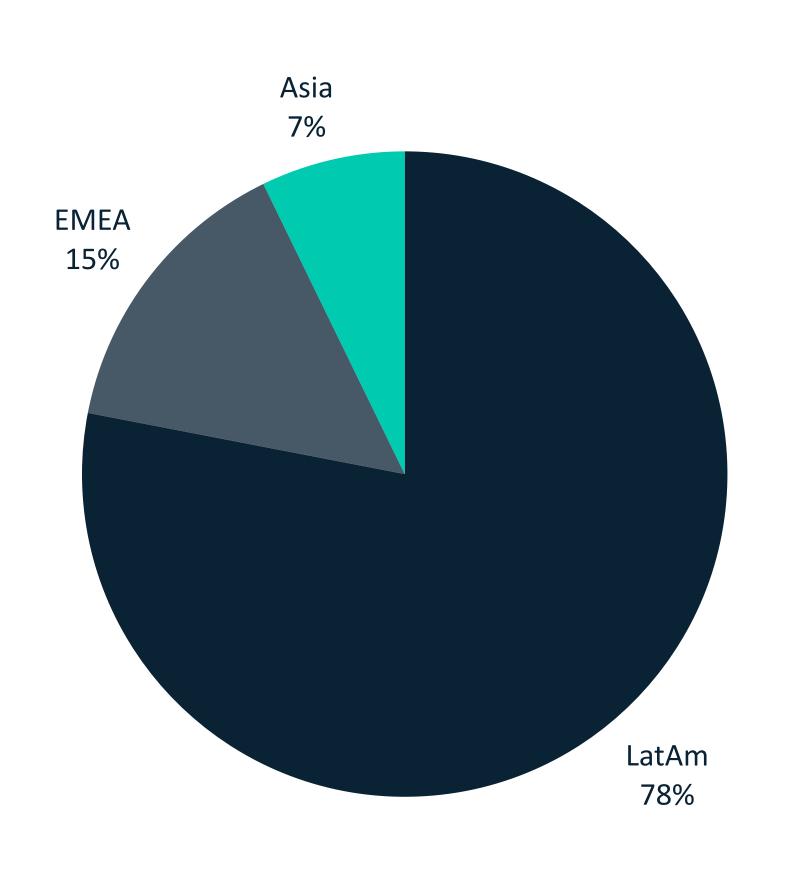
 Pipeline at its most exciting as it has been in recent times and we expect to convert new investments the coming months

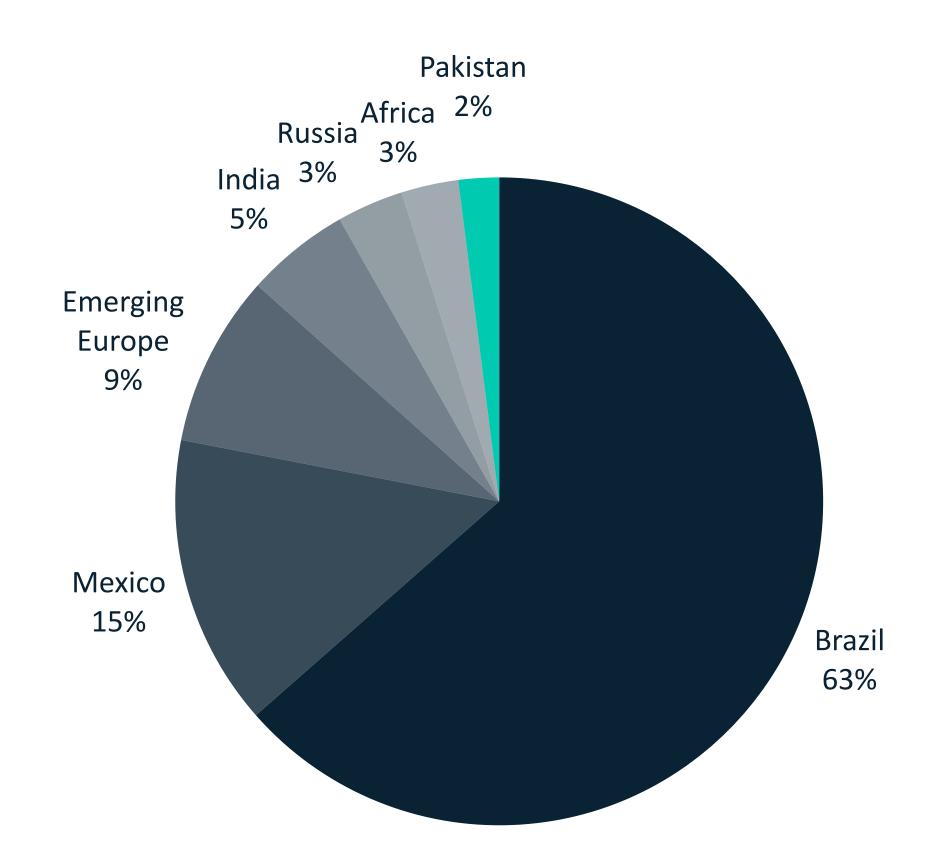
## VEF NAV as at 4Q20 USD 388.1m





### Portfolio NAV Distribution by Geography - ex Cash





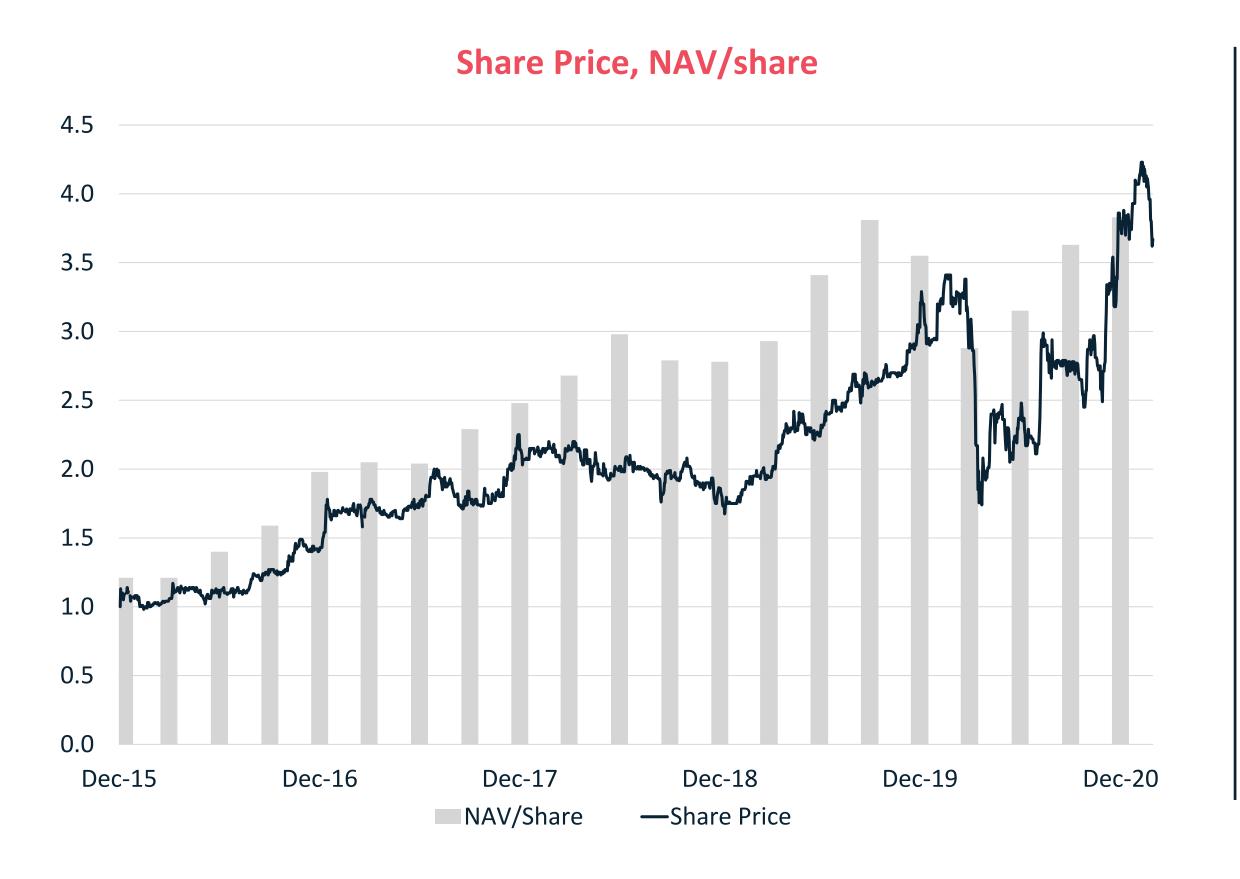
### **Pipeline Heating Up**

- Deal flow as healthy as ever with fintech in emerging markets gaining momentum and high profile exits.
- Country by country approach to searching for opportunities and teams that we believe will be winners in their space.
- Leverage our deep fintech expertise, global lens on financial services and strong local partner network to identify opportunities that exceed our expected IRR hurdle.
- Have core countries and company target lists to focus our efforts.
- Countries of focus are Brazil, India and Mexico with large volume of big deals and frontiers like Egypt and Pakistan with a less developed ecosystem and smaller ticket opportunities.
- We are likely to make new investments in 2021 as we convert a busy pipeline





### Share Price, NAV/Share and the Discount





| Date        | Latest Share Price (SEK) | NAV/Share* (SEK) | Discount | NAV* (USDm) | Market Cap (USDm) |
|-------------|--------------------------|------------------|----------|-------------|-------------------|
| Feb 1, 2020 | 3.60                     | 3.83             | -6%      | 388.1       | 354.5             |

<sup>\*</sup>As at 4Q20 end



### **Sustainability and ESG**

#### Our capital positively impacts the financial inclusion of people and SMEs in EM while staying true to our mandate of maximizing returns

#### **Sustainability At VEF**

- **Two dimensions**: a) sustainability at VEF as a company and investor and b) sustainability in our portfolio companies
- Biggest sustainability effect comes through our portfolio companies:
  - Social impact through financial inclusion
  - Responsible financing activities
  - Fair, ethical, non-discriminating and ESG compliant businesses
- An investment decision making process driven by a strong belief in:
  - sustainability as a fundamental part of business; and
  - active and responsible shareholding:
    - Pre investment ESG analysis: Analysis of exposure to ESG risks mandatory before investing
    - **Post investment ESG analysis:** Regular compliance reviews and active involvement where needed
- VEF is a supporter of the **UN Sustainable Development Goals**
- Access to financial services for people and small businesses is an important part in achieving the SDGs, eg. reduce poverty and hunger, reduce inequality and promote gender equality
- 1.7 billion people in the world have no access to financial services

#### **Fintech For Financial Inclusion**

Majority of VEF portfolio companies play an important role in the furthering of financial inclusion, by providing:

- a) services to consumers and SMEs underserved or;
- o) access to financial services at fair and affordable terms.



- JUMO is removing barriers to access and reaching segments that have been previously excluded from financial services
- 60% of Jumo customers first interaction with formal financial services
- 27% earn less than USD 2 per day
- 21% live in rural areas
- 1/3 are women



- Reduces the Brazilian consumer debt burden and offers loans at significantly more affordable terms
- Creditas cuts interest rates with about 80-90% from the normal 100-400%/annum typically charged by unsecured consumer lenders and credit card providers in Brazil



- Provides credit and other financial services to SMEs that often don't have access to formal credit
- Majority of customers are first time users of formal financial services and have no credit scoring



- Finja is Pakistan's leading digital lending platform for MSMEs
- More than 3,000 unique MSME and 200,00 unique retail customers, of which a majority are underserved

### **Outlook and Guidance for 2021**



#### NAV, a Strong Basis for Continued Growth

With a return to a clear growth narrative through 2H20, we are encouraged by all we see in our portfolio and expect this trend to continue into 2021.



#### **Creditas, Compounding From a Larger Base**

The value of VEF's position in portfolio North Star, Creditas, increased 66% QoQ to USD 169m – Creditas now accounts for 44% of total NAV. Growing at a run-rate north of 100% YoY, we are starting to enjoy a larger base effect, from what is still early days of their journey into a scale opportunity space.



#### **Excited by Many Names in the Portfolio, Ripe for a Good 2021**

Through 2021 (and beyond), we see clear potential for other names within the portfolio to break out to real size and scale within their focus space and geographies. Top of list, Konfio, in terms of size and scale but also very encouraged by trends at TransferGo and Juspay.



#### **Corporate Action, Gradually Then Suddenly**

We expect the increased level of IPO/M&A activity across the emerging market fintech space to continue, driven by a combination of low rates, an abundance of capital and attractiveness of opportunity space – positive for sector exit liquidity and transparency for the inherent value in our portfolio.



#### **Investment Pipeline**

We have a number of deals we expect to convert in our target geographies in the coming months, while we have line of sight on opportunities to put additional capital into some of our favoured portfolio names in 1H21.



#### **Key Risks**

Uncertain macro and markets outlook from ongoing COVID spread.

# Appendix

### **4Q20 Income Statement**

| Expressed in USD thousands   | Note | FY 2020 | FY 2019 | 4Q 2020 | 4Q 2019 |
|--|------|---------|---------|---------|---------|
| Result from financial assets at fair value through profit or loss <sup>1</sup> | 3    | 84,672  | 53,452  | 63,548  | 1,828   |
| Dividend and coupon income   |      | 391     | 501     | 97      | 41      |
| Other income   |      | 72      | _       | _       | _       |
| Total operating profit   |      | 85,135  | 53,953  | 63,645  | 1,869   |
|  |      |         |         |         |         |
| Administrative and operating expenses  |      | -3,255  | -3,869  | -873    | -913    |
| Employee incentive programs  | 4    | -2,743  | -1,737  | -2,378  | -317    |
| Total operating expenses   |      | -5,998  | -5,606  | -3,251  | -1,230  |
| Operating result   |      | 79,137  | 48,347  | 60,394  | 639     |
| Financial income and expenses  |      |         |         |         |         |
| Interest income/expense, net   |      | 2       | 73      | 7       | 73      |
| Currency exchange gains/losses, net  |      | 389     | 160     | 121     | 23      |
| Net financial items  |      | 391     | 233     | 128     | 96      |
| Result before tax  |      | 79,528  | 48,580  | 60,522  | 735     |
| Taxation   |      | -74     | -51     | -51     | 38      |
| Net result for the period  |      | 79,454  | 48,529  | 60,471  | 773     |
| Earnings per share (in USD) <sup>2</sup>                                       |      | 0.11    | 0.07    | 0.08    | 0.00    |
| Diluted earnings per share (in USD) 3  |      | 0.11    | 0.07    | 0.08    | 0.00    |

<sup>1.</sup> Financial assets at fair value through profit or loss are carried at fair value. Gains or losses arising from changes in the fair value of the 'financial assets at fair value through profit or loss' category is presented in the income statement within 'Result from financial assets at fair value through profit or loss' in the year in which they arise.

### **4Q20 Balance Sheet**

| Expressed in USD thousands   | Note | Dec 31, 2020 | Dec 31, 2019 |
|--|------|--------------|--------------|
| NON-CURRENT ASSETS   |      |              |              |
| Tangible non-current assets  |      |              |              |
| Property, plant and equipment  |      | 211          | 275          |
| Total tangible non-current assets                                    |      | 211          | 275          |
| Financial non-current assets   |      |              |              |
| Financial assets at fair value through profit or loss                | 3    |              |              |
| Equity financial assets  |      | 333,952      | 210,387      |
| Liquid financial assets  |      | 48,205       | 34,521       |
| Other financial assets   |      | -            | 11           |
| Total financial non-current assets                                   |      | 382,157      | 244,919      |
| CURRENT ASSETS   |      |              |              |
| Cash and cash equivalents  |      | 4,224        | 5,562        |
| Tax receivables  |      | 58           | 53           |
| Short-term loan receivables  |      | 2,176        | _            |
| Other current receivables  |      | 114          | 135          |
| Total current assets   |      | 6,572        | 5,750        |
| TOTAL ASSETS   |      | 388,940      | 250,944      |
| SHAREHOLDERS' EQUITY (including net result for the financial period) |      | 388,066      | 249,439      |
| NON-CURRENT LIABILITIES  |      |              |              |
| Interest-bearing liabilities   |      |              |              |
| Long-term (lease) liabilities  |      | 70           | 118          |
| Total non-current liabilities  |      | 70           | 118          |
| CURRENT LIABILITIES  |      |              |              |
| Non-interest-bearing current liabilities                             |      |              |              |
| Other current liabilities  |      | 192          | 211          |
| Tax expenses   |      | 85           | 53           |
| Accrued expenses   |      | 527          | 1,123        |
| Total current liabilities  |      | 804          | 1,387        |
| TOTAL SHAREHOLDERS' EQUITY AND LIABILITIES                           |      | 388,940      | 250,944      |