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>EF Vostok Emerging Finance

**3Q18** Results Presentation

# 3Q/9M 2018 Portfolio Highlights

### **Key Events during the Third Quarter and YTD**

- Jumo closed a \$52mn funding round, led by Goldman Sachs, one of the largest private funding rounds ever in Africa and sets the company up for continued strong growth. VEF took up its rights in this round.
- Throughout the quarter, VEF also took part in smaller follow on investments in Finja, REVO and Magnetis.
- GuiaBolso we reduced the value of our holding from \$30mn to \$20mn reflecting recent company strategic shift and currency movements in that market.
- Iyzico Was the most notable portfolio holding uplift, from \$9-\$19mn through 2018 reflecting its growing dominance of Turkish payments in the face of economic turbulence.
- In Q3, Tinkoff paid VEF a dividend of USD 0.24 per share, amounting to USD 0.66 mln.
- During the quarter, VEF sold 365k shares in Tinkoff Bank, at a value of in total USD 7.08 mln. After period end, VEF sold a further 370k shares, at a value of in total USD 6.16 mln.
- VEF repurchased 10.3mn Swedish Depository Receipts (SDRs) in Q318, bringing the total to 11.3mn YTD.

# **3Q18** Financial Highlights

#### **Financial Result:**

- Net result for the nine-months period was USD 7.34 mln (9M17: 42.16 mln). Earnings per share were USD 0.01 (9M17: 0.06).
- The positive net result over the nine-months period is primarily driven by the mark up in valuation of iyzico, TransferGo and FinanZero.
- Net result for 3Q18 was USD -13.59 million (mln) (3Q17: USD 27.48 mln). Earnings per share were USD 0.02 (3Q17: USD 0.04).
- The negative net result for the third quarter was mainly driven by the revaluation of GuiaBolso following a mark to model valuation and the share price development in Vostok Emerging Finance's only listed company, Tinkoff Bank.

# 3Q18 Financial Highlights

#### **Net Asset Value:**

- The net asset value (NAV) of VEF was USD 204.90 mln as at September 30, 2018 (December 31, 2017: USD 198.56 mln), which is an increase by 3.2% in USD over the nine-months period 2018.
- Net asset value per share was USD 0.32 (December 31, 2017: USD 0.30).
- Based on the period end USD/SEK exchange rate of 8.86 (December 31, 2017: 8.23), net asset value was SEK 1,815 mln (December 31, 2017: SEK 1,635 mln) and SEK 2.79 per share (December 31, 2017: SEK 2.47 per share), respectively.

# 3Q18: Income Statement

Expressed in USD thousands	Jan 1, 2018– Sep 30, 2018	Jan 1, 2017- Sep 30, 2017	Jul 1, 2018– Sep 30, 2018	Jul 1, 2017– Sep 30, 2017
Result from financial assets at fair value through profit or loss <sup>1</sup>	9,187	41,470	-12,789	26,897
Dividend and coupon income	2,474	2,579	587	1,184
Total operating income	11,661	44,049	-12,202	28,081
Operating expenses	-4,195	-2,586	-1,351	-821
Operating result	7,466	41,463	-13,553	27,260
Financial income and expenses				
Currency exchange gains/losses, net	-89	701	-13	224
Net financial items	-89	701	-13	224
Result before tax	7,377	42,164	-13,566	27,484
Taxation	-34	_	-24	_
Net result for the period	7,343	42,164	-13,590	27,484

<sup>1.</sup> Financial assets at fair value through profit or loss are carried at fair value. Gains or losses arising from changes in the fair value of the 'financial assets at fair value through profit or loss' category is presented in the income statement within 'Result from financial assets at fair value through profit or loss' in the period in which they arise.

# 3Q18: Balance Sheet

Expressed in USD thousands	Sep 30, 2018	Dec 31, 2017
NON-CURRENT ASSETS		
Tangible non-current assets		
Property, plant and equipment	89	-
Total tangible non-current assets	89	_
Financial non-current assets		
Financial assets at fair value through profit or loss	199,227	189,406
Other financial assets	11	10
Total financial non-current assets	199,238	189,415
CURRENT ASSETS		
Cash and cash equivalents	6,589	9,804
Tax receivables	39	11
Other current receivables	97	162
Total current assets	6,725	9,977
TOTAL ASSETS	206,052	199,392
SHAREHOLDERS' EQUITY (including net result for the financial period)	204,900	198,557
CURRENT LIABILITIES		
Non-interest bearing current liabilities		
Other current liabilities	138	274
Accrued expenses	1,014	562
Total current liabilities	1,152	835
TOTAL SHAREHOLDERS' EQUITY AND LIABILITIES	206,052	199,392

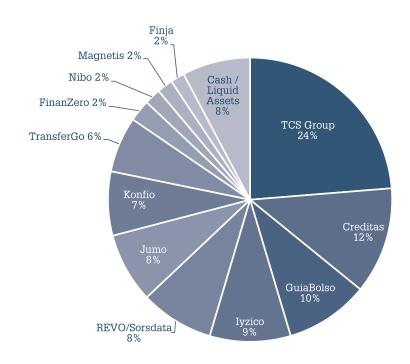
# **VEF Portfolio**

Company	Geography	Business Type	% Ownership	Invested Amount (\$ mn)	Sept'18 Fair Value (\$ mn)	Investment Date
Tinkoff	Russia	Digital Bank	1.4%	7.9*	48.8	2007
C creditas	Brazil	Secured Lending Platform	10.0%	25.0	25.0	Dec-17
<b>G</b> Guiabolso	Brazil	Personal Finance Management	10.9%	30.0	19.6	Oct-17
iyzico easy checkout	Turkey	Payment Processing	20.1%	9.0	19.0	Jan-17
ревс+	Russia	Payments & Consumer Credit	25.0%	8.8	17.2	Sep-15
JUMO	Africa	Mobile Money Marketplace	7.2%	14.6	16.4	Oct-15
<b>≰konfio</b>	Mexico	SME Lending	11.7%	15.0	15.0	Jun-18
transfer <b>Go</b>	Emerging Europe	Cross-Border Remittances	17.5%	8.9	13.0	Jun-16
Finan Zero	Brazil	Consumer Credit Marketplace	23.7%	2.6	5.1	Mar-16
nibo	Brazil	Accounting Saas	15.5%	3.3	3.8	Apr-17
mognetis	Brazil	Digital Investment Advisor	16.9%	3.7	3.7	Sep-17
FINIA	Pakistan	Mobile Wallet	20.4%	2.0	3.3	Jul-16
>EF Vostok Eme	rging Finance				189.9	

<sup>\*</sup>Value of related invested amount

# **Portfolio Commentary**

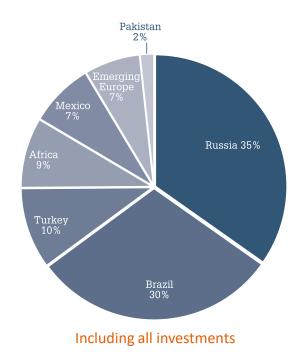
- At the end of Q3, we had 12 holdings in the portfolio, plus cash and liquid assets.
- TCS remains our largest holding despite reduction of our position.
- Still diversified and balanced portfolio mix but we expect dominant names to start to show through in 2019.
- Strong cash position (USD 16m) leaves us well positioned.
- We would expect the number of holdings and their relative size to grow over time.

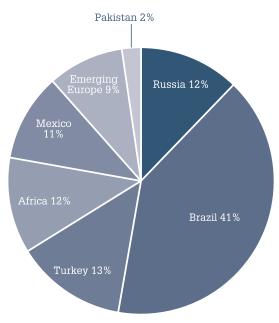


VEF Portfolio as at September 30, 2018.

NAV: USD 204.9 mn

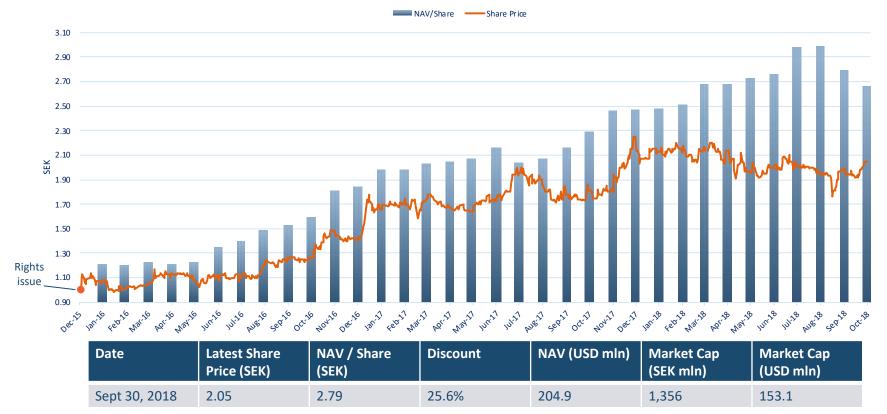
# Portfolio Distribution By Geography (ex cash)





**Excluding listed investments** 

# VEF Share Price and NAV/Share Evolution



# VEF Shareholder Structure, Largest Shareholders

Owner	Holding, SDRs	Holding, %
Libra Fund*	161,110,674	24.4%
Ruane Cunniff & Goldfarb*	118,878,736	18.0%
Fidelity FIL	66,149,599	10.0%
Swedbank Robur Funds	57,674,245	8.7%
Wellington Management*	33,736,296	5.1%
Alecta Pension Insurance	33,500,000	5.1%
Bank Julius Baer & Co	18,354,000	2.8%
LGT Bank	18,011,000	2.7%
Vostok Emerging Finance	11,260,861	1.7%
Avanza Pension	9,174,881	1.4%
10 Major Holders	527,850,292	79.8%
Other	133,645,703	20.2%
Total Shares	661,495,995	100.0%

<sup>\*</sup>Holding as per the latest notification to the Company.

Based on Euroclear Sweden AB data and holdings known to the company. Including foreign nominees.

# "VEF - Investing in Leading Private Fintech Companies Across Emerging Markets"

### Geography

Within emerging and frontier markets, we focus on the more populous and scalable markets, referenced against competition for opportunities.

#### Sector

We target all lines of financial services inclusive of payments, credit, mobile money and financial marketplaces. The "right" target sector is very market-dependent.

# Minority stakes and board seat

VEF targets sizeable minority stakes of 10–20% with board representation and tends to be an active, supportive shareholder.

# Private equity access vehicle

VEF is structured as a listed investment company while our mandate is to invest in emerging private companies.

# Unique Fintech Investment

There are very few ways to play the growing fintech investment theme in public markets and even less in the emerging world. VEF is a unique access asset in this regard.

# Where Fintech Meets Emerging Markets

Offline **Accounting SaaS** Consumer Wealth Management **SME** Online P<sub>2</sub>P Mobile **Digital Banks Credit Scoring Mobile Wallets** Remittances **Comparison Websites** Personal Finance Managers Insurance

# **Governance Structure**

#### **Ranjan Tandon**

### **Board Member**

#### Experience:

- Founder and Chairman, Libra Advisors
- Merril Lynch, DCM, Halliburton

#### **Per Brillioth**

# **Board Member** Experience:

- MD of Vostok New Ventures
- Chairman of Pomegranate AB
- EM investing 22 yrs.

#### Lars O Grönstedt

# Chairman of the Board Experience:

- Chairman and MD of Handelsbanken
- Vice Chairman of Swedish National Debt Office

# Milena Ivanova

### **Board Member**

#### Experience:

- Renaissance Capital Deputy Head of Research
- UniCredit Markets & Investment Banking

#### Voria Fattahi

#### Board Member

#### Experience:

- Investment Director at Volati AB
- Investment AB Kinnevik
- Apax Partners

### **David Nangle**

# Managing Director and Board Member Experience:

- Renaissance Capital Head of Research and Fin. Sector Research
- ING Barings Head of EMEA Financials Research

### **Management**

**Board of Directors** 

#### Alexis Koumoudos

**Investment Manager** 

#### Éire Smith

Research Associate

#### Henrik Stenlund

CFO/COO

#### Elisabet Hultén

**Deputy CFO** 

#### Helena Caan Mattsson

**General Counsel** 

Investment team/IR

Finance & Legal



>EF Vostok Emerging Finance

Our Portfolio Companies

# **VEF Portfolio**

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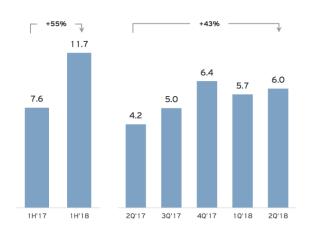
### Tinkoff Bank



- Business Type: Digital Banking
- Founded: 2006 Year of investment: 2007
- Ownership Stake: 1.4%
- **Key region:** Russia

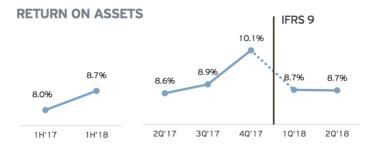


#### **NET INCOME**

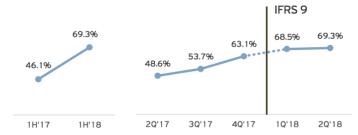


- 2Q'18 Net Income up to ₽6.0bn for a 43% growth y-o-y
- Growing income with stable equity boosts 1H'18 ROE to 69.3%





#### **RETURN ON EQUITY**

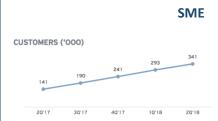


### Tinkoff Bank



### **2Q18 Results**



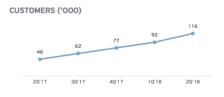


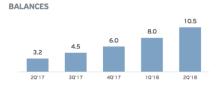


### Mortgages









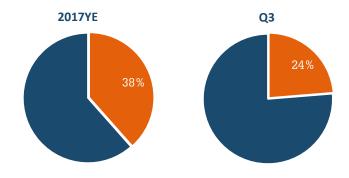
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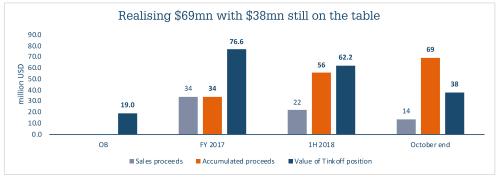
### Tinkoff Bank





#### **Share of VEF Portfolio**





#### Tinkoff – Our First Exit

Cost of exited position
Total proceeds from exited position
Date entered position
Date exited last shares
Years in position
IRR
CoC return

USD 12.3 mn USD 69.1 mn 09/06/2015 26/10/2018 3.38 70% 6x

### **Creditas**

Key Facts • Type: Secured consumer lending

• Founded: 2012 Year of investment: 2017

• Ownership Stake: 10.0%

• Key region: Brazil



Creditas is a leading digital-first secured lending platform with the mission of reducing the Brazilian consumer debt burden.

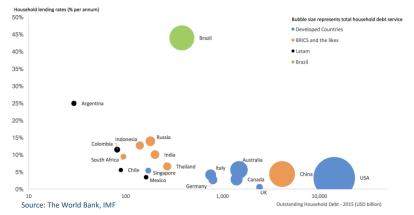
Secured lending represents a \$3th opportunity in Brazil where consumers face some of the highest interest rates in the world.

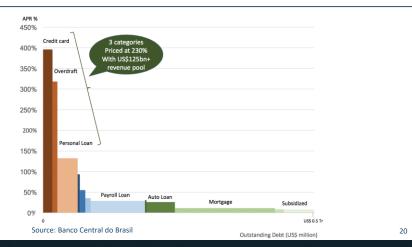
70% of homes and cars in Brazil are owned debt-free.
Creditas allows consumers to use these assets to reduce high borrowing costs.

Principal revenue generation drive through their home equity and auto-secured loans, with further segments to follow.

Strong management team of former consultants, founders and experience in secured lending credit businesses.







### GuiaBolso



Key Facts • Type: Personal finance management

• Founded: 2012 Year of investment: 2017

• Ownership Stake: 10.9%

Key region: Brazil



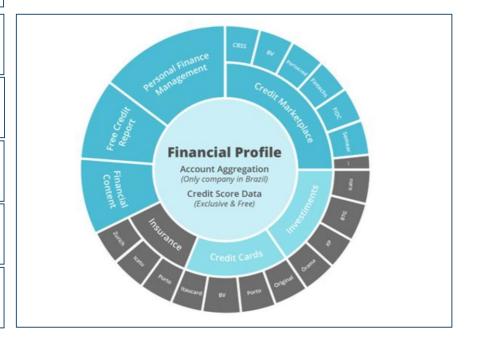
Personal finance manager with the mission of transforming the financial well being of Brazilians. The Credit Karma of Brazil.

Leverage proprietary bank data aggregation technology to better inform and offer the most appropriate financial services suited to individuals.

Have 4.9mn customers today of which more than 2.9mn have linked their bank data to GuiaBolso.

Principal revenue generation drive through their consumer credit marketplace. More segments to follow.

Very strong founding team, mix of former consultants and from successful startups.



### lyzico



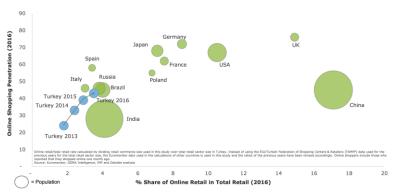
### Key Facts

- Type: Payment Processor
- Founded: 2012 Year of investment: 2017
- Ownership Stake: 20.1%
- Key region: Turkey

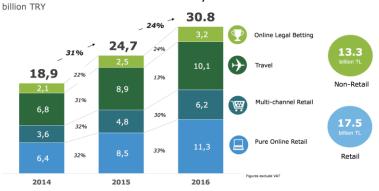


- Leading payment solutions provider for online retailers in Turkey.
- Has over 23k live merchants and 380k seller accounts under marketplaces.
- Turkey is the largest consumer card market in Europe yet remains under-penetrated in the rapidly growing online payments space.
- 4 Payment volumes and revenue up triple digit % YoY.
- Founding team have a successful track record and experience at global leaders in the space.

#### E-Commerce Ecosystem and Scope (2016)



#### E-Commerce Market Size in Turkey



### Konfio

**konfio** 

Key Facts • Type: Digital SME Lending

• Founded: 2014 Year of investment: 2018

• Ownership Stake: 11.7%

Key region: Mexico



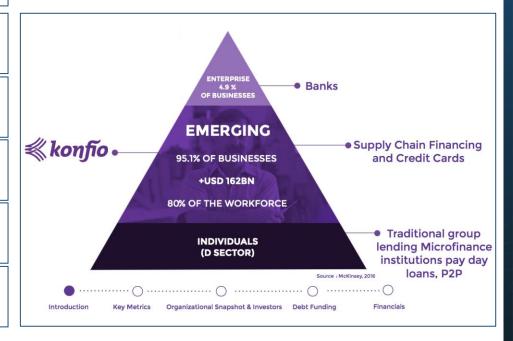
A Mexican digital-first unsecured lending platform, with a mission to support the growth of Mexico's vast and underserved small business community.

Mexico is Latin America's 2nd largest market with a population of 127mn (number 10 globally) and over 7mn SMEs.

Within the Mexican SME credit space, Konfio focuses on the top end credit of the small business segment which is viewed as a USD 45bn opportunity.

Konfio leverages tech, big data and recent Mexican fiscal control to offer loans to creditworthy customers historically underserved by traditional banks.

Excellent founder and top management team with some of the strongest VCs in LatAm supporting their success.



#### JUMO



Key Facts • Type: Mobile Money Marketplace

• Founded: 2013 Year of investment: 2015

Ownership Stake: 7.2%Key region: South Africa



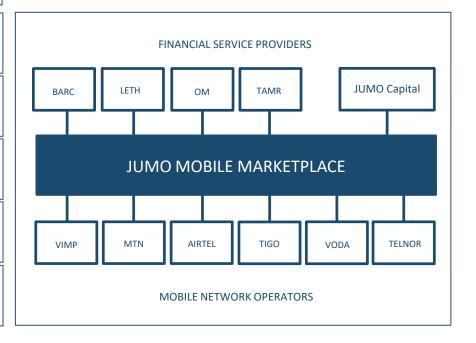
Largest-scale, low-cost, financial services platform for emerging markets.

Focus on key mobile money markets of Africa and subcontinent with an Asian growth story.

Integrates through MNOs with their client bases offering the product suite of FSPs through their marketplace.

Over 7.7mn unique customers to date with 2.7mn 90 day active. For 80% of our customers it is their first interaction with formal financial services.

Model has no real peer today. Very strong and deep management bench.



#### **REVO**



Key Facts

- Type: Merchant payments / consumer credit
- Founded: 2012 Year of investment: 2015
- Ownership Stake: 25%
- Key region: Russia



- Works with Russia's online and offline merchants at POS to increase conversion and basket size.
- Focus on small-ticket categories with \$100bn of annual sales and growing.
- 3 Provides instant pay-later solutions for the consumer.
- Customer data leveraged for direct marketing, promotion and loyalty programs.
- Similar to offline pay-later solutions in Turkey/Brazil and online solution of Affirm/Bread (US).

# Key Merchant Partners



















Metrics	Sept 2015	Sept 2016	Sept 2017	Sept 2018
No. of active stores	1,317	1,921	3,152	4,194
No. of installments granted	23,854	58,288	38,768	50,469
Avg. installment plan (Rub)	3,853	4,435	5,610	7,903
Avg. duration of installment plan (months)	4.4	4.8	4.6	6.1





### TransferGo



Key Facts • **Type:** Cross Border Remittances

• Founded: 2012 Year of investment: 2016

• Ownership Stake: 17.5%

• Key region: EU



Low-cost cross-border remittance provider focusing on Western to Eastern Europe.

Targeting blue-collar workers, some of the most consistent and regular remittance customers.

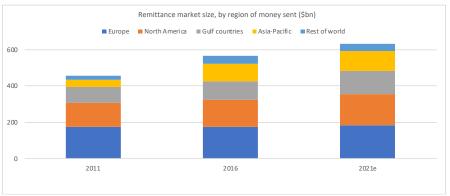
High market share in key corridors resulting from focused approach to corridor roll-out.

Deep bank integration facilitates fastest guaranteed settlement times amongst peers.

Global remittance volumes totaling \$600bn annually and digital growing share.

### Digital Percentage of Money Transfers



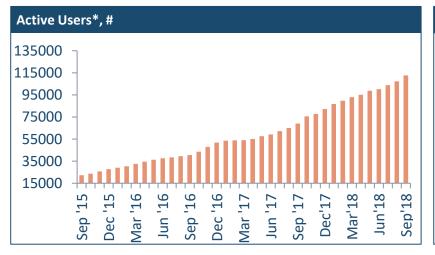


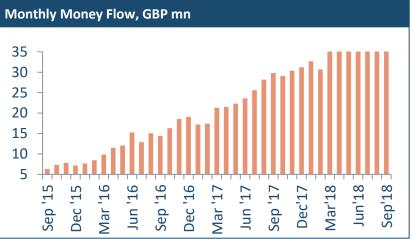
Source: World Bank





Metrics	Sept 2016	Sept 2017	Sept 2018
No. of active users*	40,461	69,094	112,586
Money flow (GBP mn)	14.4	29.8	43.0
Avg. ticket size (GBP)	328	398	340





### FinanZero



Key Facts • Type: Consumer Loan Marketplace

• Founded: 2016 Year of investment: 2016

• Ownership Stake: 23.7%

**Key region:** Brazil



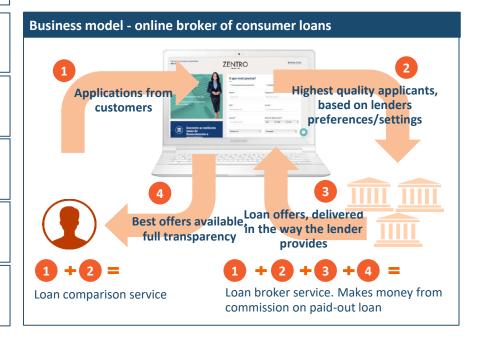
Pioneering digital marketplace for consumer loans in Brazil.

Partnered with 20 banks and credit institutions offering most suitable loans for consumer.

Fully integrating with banks handling lending process from start to finish.

Proven model seen scale and succeed in other markets, i.e. Lendo in Sweden.

Founding team have a successful track record and experience from leading consumer loan broker in Sweden.



#### Nibo



Key Facts • Type: Accounting SaaS

• Founded: 2012 Year of investment: 2017

• Ownership Stake: 15.5%

• Key region: Brazil



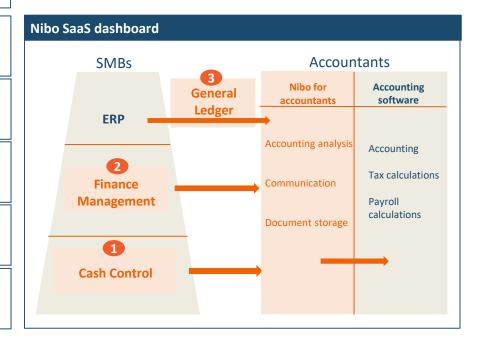
Leading Brazilian accounting SaaS provider for SMBs and accountants

Has over 23k paying SMBs serviced through 1.5k accountant customers

Large addressable market of +10mn SMBs with a regulatory requirement to employ accounting services in Brazil and ~ 100,000 accountants

Proven model seen scale and succeed in other markets, ex. Intuit (US) and Xero (NZ)

Strong team, and business model driven by one of the world's most complex tax and accounting market regulations in the world







Key Facts Type: Digital investment advisor

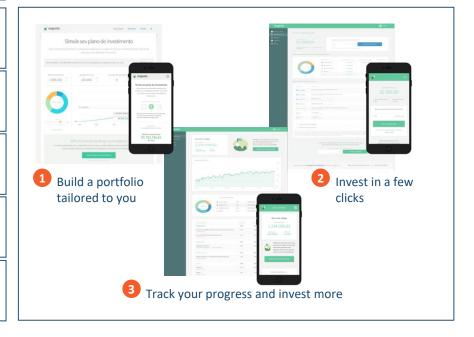
• Founded: 2012 Year of investment: 2017

• Ownership Stake: 16.9%

Key region: Brazil



- Leading Brazilian digital investment advisor, offering automated investment portfolios tailored to clients requirements.
- Large addressable market of US\$720 bn (retail money invested across fixed income, funds and in savings accounts).
- Addresses challenges faced by Brazilians to access minimum insured returns, because bank deposit savings rates are capped below this level.
- Strong team with vast experience of investing in Brazil and in depth knowledge of regulatory architecture and requirements.
- Early mover in a space with limited competition and following a model that has scaled well in developed markets.



### Finja



Key Facts **Type:** Mobile payments / loans marketplace

• Founded: 2012 Year of investment: 2017

• Ownership Stake: 20.4%

• Key region: Pakistan



Pakistan, a scale emerging market, running behind India in fintech evolution, but catching up.

Finja, leading mobile wallet play in Pakistan, with both a merchant and consumer focus.

Payments freemium model at its base, credit, payroll and other financial add-ons to drive customer value and revenues.

Quality partners in FINCA Microfinance Bank and Descon Group which are key to local success.

Strong founding team with experience in mobile wallets, online marketplaces and financial products in Pakistan.





>EF Vostok Emerging Finance

Outlook and Guidance 2018

# Opportunities and Outlook for 2018 and beyond

## **Strong portfolio**

Strong portfolio of 12 holdings diversified across multiple scale geographies and lines of financial services.

### Of note ...

Tinkoff is a big win and exit for us. Iyzico growing into a standout portfolio name with NAV uplift reflecting its performance and dominance of the Turkish payment market.

# EMEA and Latin America

EMEA and Latin America are core regions of strength, with some of the best fintech assets in these geographies in our portfolio.

# **Cash is King**

Solid cash and near cash position leaves us well positioned for new opportunities as well as supporting existing investments.

### Well positioned

The long term structural opportunity remains sizeable despite a rise in macro concerns across parts of the emerging world in 2018 and VEF is extremely well positioned for continued value creation.